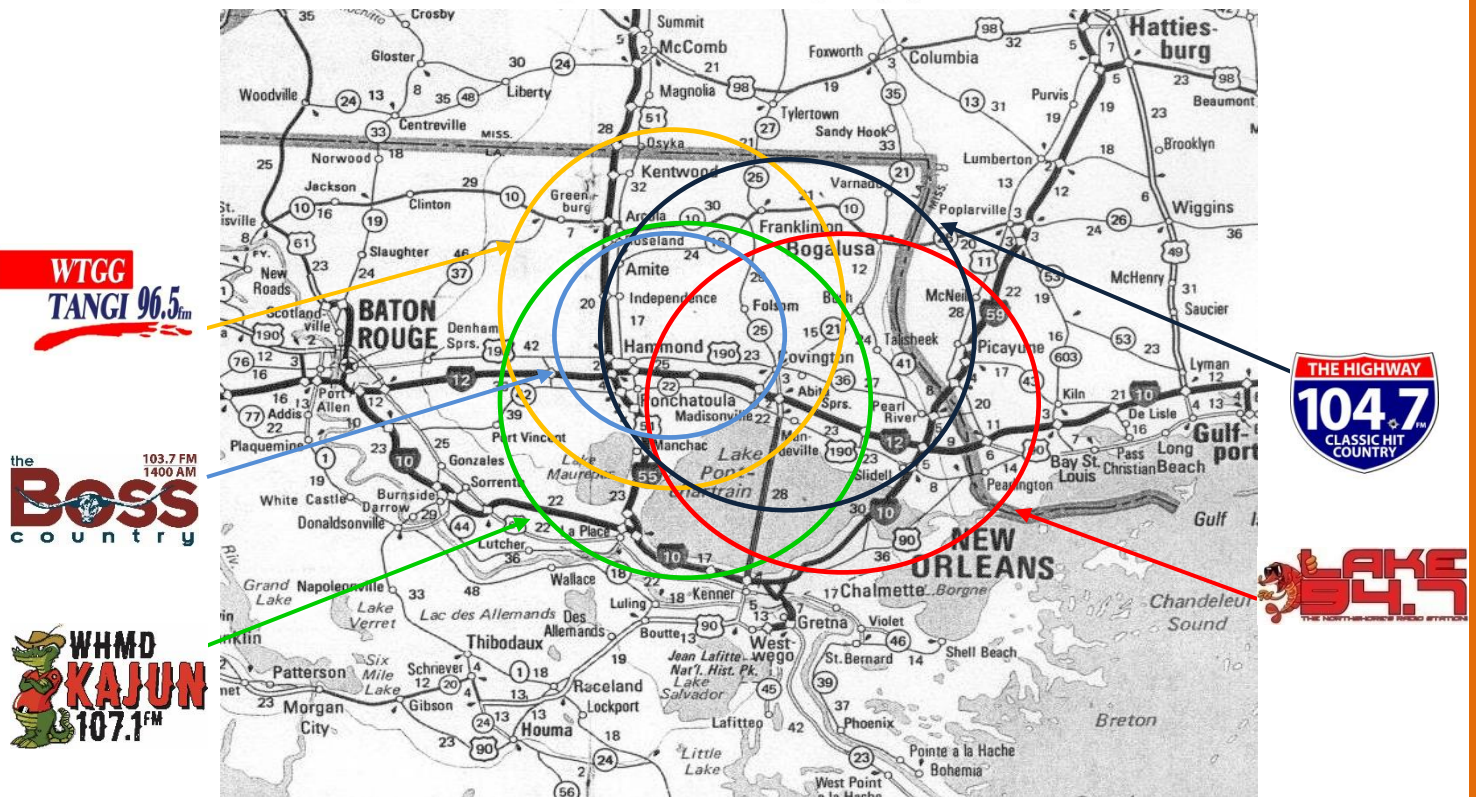


# NORTHSHORE MEDIA GROUP



## THE NORTHSHORE'S RADIO STATIONS!

### **94.7 WYLK-FM**

94.7 WYLK plays HOT Adult Contemporary which is a "hybrid" of current hits as well as popular hits over the past 15 years. Hot AC is designed to appeal to the general listening population. WYLK features Northshore weather and traffic updates. Our listeners are adults ages 25-54 and approximately 60% Female.

### **104.7 WJSH-FM**

104.7 WJSH "The Highway" plays Classic Hit Country from the 60's into the 90's. The Highway 104.7 is a solid, stable format that attracts loyal listeners. The format is freshened by daily features, themed weekends, specialty programs, and local content.

**107.1 WHMD-FM** Kajun 107.1 plays Country Music favorites including classic country music as well as the new country that's burning up the current charts. Listeners are persons 25-54.

### **96.5 WTGG-FM**

Tangi 96.5 has a Classic Hits format and is a home for adult listeners. Veteran Tangipahoa Broadcaster Johnny Chauvin hosts the Parish's most informative morning show, with each morning offering information on local events and interviews with local personalities.

### **103.7 -FM/1400-AM WFPR**

South Tangipahoa's legacy classic country station. Featuring local news and weather throughout the day as well as SLU sports programming and local Sunday Gospel. Extremely loyal audience consists of persons 35-64.



## 2022 Rate Information - Louisiana

Times	Mon. – Fri.			Saturday			Sunday		
	:15	:30	:60	:15	:30	:60	:15	:30	:60

### WHMD – FM, Cajun 107.1

6a – 10a	\$21	\$35	\$44	\$17	\$24	\$34	\$14	\$21	\$32
10a – 3p	\$18	\$28	\$38	\$17	\$24	\$32	\$14	\$21	\$32
3p – 8p	\$21	\$30	\$40	\$17	\$24	\$32	\$14	\$21	\$32
8p – 12mid	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
12mid – 6a	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
6a – 8p	\$18	\$28	\$38	\$17	\$24	\$30	\$14	\$21	\$31

### WYLK-FM, Lake 94.7

6a – 10a	\$21	\$35	\$44	\$17	\$24	\$34	\$14	\$21	\$32
10a – 3p	\$18	\$28	\$38	\$17	\$24	\$32	\$14	\$21	\$32
3p – 8p	\$21	\$30	\$40	\$17	\$24	\$32	\$14	\$21	\$32
8p – 12mid	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
12mid – 6a	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
6a – 8p	\$18	\$28	\$38	\$17	\$24	\$30	\$14	\$21	\$31

### WTGG – FM, Tangi 96.5

6a – 10a	\$21	\$35	\$44	\$17	\$24	\$34	\$14	\$21	\$32
10a – 3p	\$18	\$28	\$38	\$17	\$24	\$32	\$14	\$21	\$32
3p – 8p	\$21	\$30	\$40	\$17	\$24	\$32	\$14	\$21	\$32
8p – 12mid	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
12mid – 6a	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
6a – 8p	\$18	\$28	\$38	\$17	\$24	\$30	\$14	\$21	\$31

### WJSH-FM, The Highway 104.7

6a – 10a	\$21	\$35	\$44	\$17	\$24	\$34	\$14	\$21	\$32
10a – 3p	\$18	\$28	\$38	\$17	\$24	\$32	\$14	\$21	\$32
3p – 8p	\$21	\$30	\$40	\$17	\$24	\$32	\$14	\$21	\$32
8p – 12mid	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
12mid – 6a	\$14	\$21	\$26	\$12	\$19	\$21	\$12	\$17	\$21
6a – 8p	\$18	\$28	\$38	\$17	\$24	\$30	\$14	\$21	\$31

### WFPR, The Boss 103.7-FM/1400-AM & WFCG – FM 107.3

6a – 10a	\$14	\$21	\$32	\$10	\$14	\$26	\$10	\$14	\$26
10a – 3p	\$14	\$21	\$32	\$10	\$14	\$26	\$10	\$14	\$26
3p – 8p	\$14	\$21	\$32	\$10	\$14	\$26	\$10	\$14	\$26
8p – 12mid	\$10	\$14	\$26	\$10	\$14	\$26	\$10	\$14	\$26
12mid – 6a	\$10	\$14	\$26	\$10	\$14	\$26	\$10	\$14	\$26
6a – 8p	\$14	\$21	\$32	\$10	\$14	\$26	\$10	\$14	\$26

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