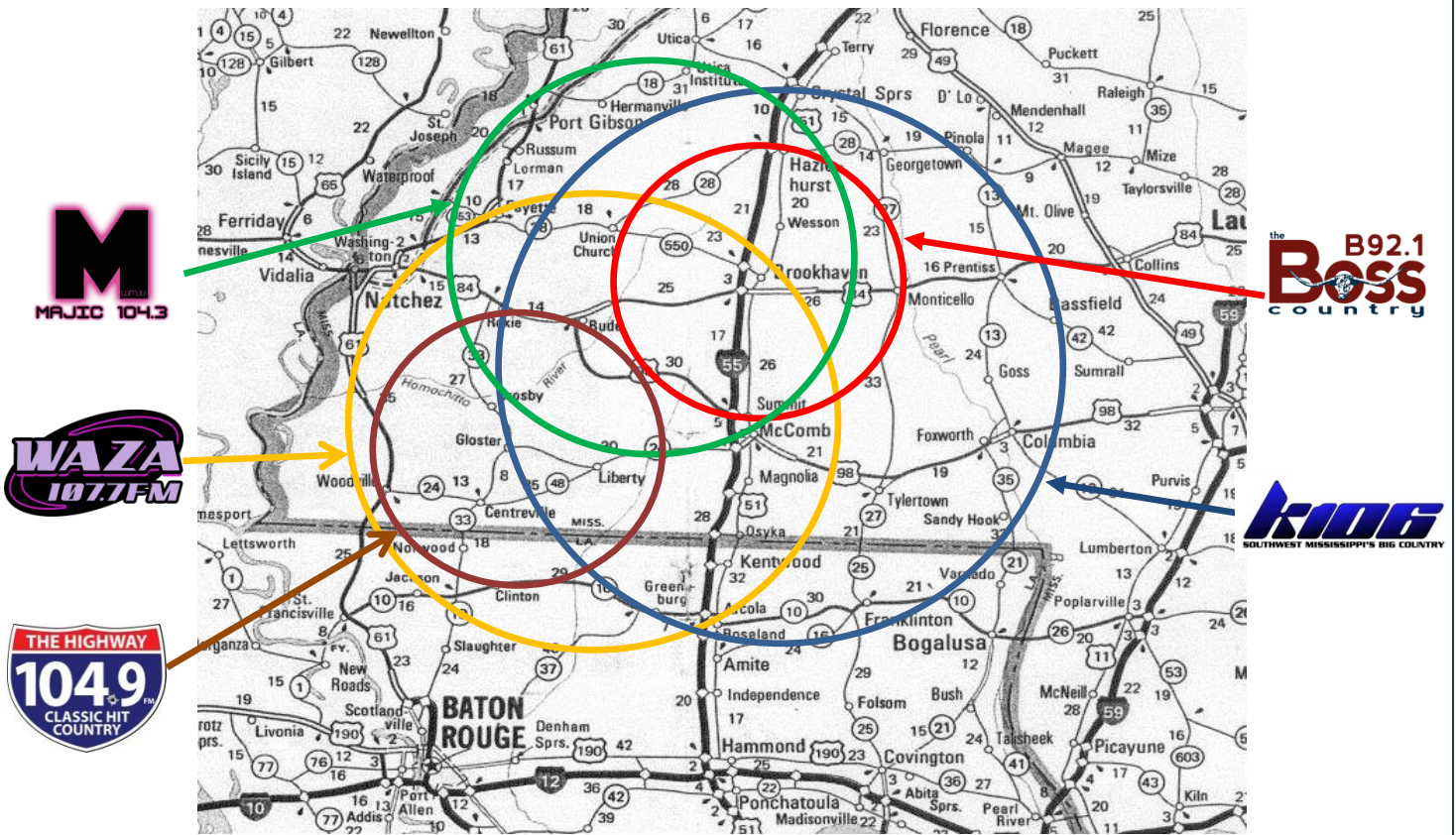


SOUTHWEST BROADCASTING



WAKH- 105.7FM - K106 - 100,000 Watts

K106 “Covers your Country” with today’s hottest country and a few classics too. Featuring “Jackie & Benji in the Morning”. K106 is the legacy country station for Southwest Mississippi

WAZA-FM 107.7 FM

Southwest Mississippi’s blend of Gospel, Blues and Old School R&B which appeals to all age demographics. 107.7 is anchored by the Tom Joyner Morning Show and features Local, Live blues and gospel shows throughout the day.

WBKN – FM – The Boss 92.1

Brookhaven’s iconic country station. Morning show host Ken Hollingsworth provides local news, birthdays, obituaries, weather, and more. The format is a mix of 70’s, 80’s, and 90’s greatest country music. B92 is the official station for Brookhaven Academy sports.

WMJU – FM Majic 104.3

Southwest Mississippi’s only station for today’s hottest hits, mixing in an 80’s flavor to keep it office friendly and attractive to our 40 + listeners. Mornings are fun and informative with Hampton Sims. Afternoons keeps it local with updated news, weather, and sports. Also hosts Ole Miss and Co-Lin sports.

WKJN~FM 104.9 The Highway

104.9 WKJN “The Highway” plays Classic Hit Country from the 60’s into the 90’s. The Highway 104.9 is a solid, stable format that attracts loyal listeners. The format is freshened by daily features, themed weekends, specialty programs, and local content.

SOUTHWEST BROADCASTING

2019 Rate Information

Times	Mon. – Fri.		Saturday		Sunday	
	:30	:60	:30	:60	:30	:60

WAKH – 105.7 FM, K106

6a – 10a	\$30	\$44	\$20	\$34	\$20	\$34
10a – 3p	\$24	\$38	\$18	\$32	\$18	\$32
3p – 8p	\$26	\$40	\$16	\$30	\$16	\$30
8p – 12mid	\$18	\$26	\$14	\$28	\$14	\$28
12mid – 6a	\$12	\$20	\$10	\$18	\$10	\$18
6a – 8p	\$26	\$38	\$18	\$30	\$18	\$30

WAZA- 107.7 FM

6a – 10a	\$22	\$36	\$14	\$24	\$14	\$24
10a – 3p	\$26	\$38	\$16	\$28	\$16	\$28
3p – 8p	\$24	\$36	\$16	\$28	\$14	\$28
8p – 12mid	\$16	\$28	\$14	\$26	\$12	\$20
12mid – 6a	\$10	\$16	\$10	\$16	\$10	\$16
6a – 8p	\$24	\$34	\$14	\$26	\$14	\$26

WMJU- 104.3 FM, The Boulevard

6a – 10a	\$22	\$36	\$14	\$24	\$14	\$24
10a – 3p	\$26	\$38	\$16	\$28	\$16	\$28
3p – 8p	\$24	\$36	\$16	\$28	\$14	\$28
8p – 12mid	\$16	\$28	\$14	\$26	\$12	\$20
12mid – 6a	\$10	\$16	\$10	\$16	\$10	\$16
6a – 8p	\$24	\$34	\$14	\$26	\$14	\$26

WBKN-FM (92.1, The Boss) & WKJN-FM (104.9, The Highway)

6a – 10a	\$18	\$26	\$14	\$22	\$14	\$22
10a – 3p	\$14	\$24	\$16	\$22	\$16	\$22
3p – 8p	\$16	\$24	\$16	\$22	\$16	\$22
8p-12mid	\$14	\$22	\$14	\$24	\$14	\$24
12mid-6a	\$ 8	\$14	\$10	\$14	\$10	\$14
6a-8p	\$16	\$24	\$16	\$22	\$16	\$22